In a recent article, we saw how Paul Harris Fellow (PHF) recognition points can be used in a <u>50:50 matching arrangement</u> to inspire contributions to The Rotary Foundation (TRF) via donations to the Annual Fund, Polio Plus, or an approved global grant.

This article extends this concept by tying it to an award that may be earned by Rotary (and Rotaract) clubs: the 100% PHF club. Did you know that this TRF award is earned by a Rotary/Rotaract club <u>just once</u> in its existence? Thereafter the club is considered a 100% PHF club, even if new members join the club who are not yet PHF.

As of this writing, more than half (42 of 71) of D5240's Rotary clubs are already 100% PHF clubs. 399 Rotarians in the remaining 29 clubs have not yet received a PHF pin. On average, each of those 399 members currently has already accumulated \$117 in PHF recognition.

Therefore, D5240 could become a 100% PHF district if these 399 members jointly contributed \$883 per capita (\$1,000 for PHF, minus \$117) to The Rotary Foundation, a total of \$352,300.

Is it realistic to expect all members (often newer ones) who are not yet PHF to make \$883 contributions to TRF? Probably not; at least not immediately and unaided. But here is where the magic of a 50:50 arrangement comes in!

D5240's Rotary clubs collectively have accumulated 1,372,528 PHF recognition points to date, supported by their past contributions to TRF's annual fund, to Polio Plus, or to named global grants. This figure is dwarfed by the 3,836,228 recognition points owned individually by D5240 Rotarians. (We have been generous in our support of TRF!) These recognition point totals surpass by comfortable margins the amount needed to make the district 100% PHF.

So, here's a modest proposal for the 29 Rotary clubs in D5240 that want to earn their 100% PHF club banner this year.

→ Establish a 50:50 program in your club, using either club (or member) PHF recognition points. Challenge your non-PHF members to become PHF by pledging \$s to The Rotary Foundation. For every donated dollar, match it with a PHF recognition point from your club, or from your club's members who volunteer to participate. Always use signed TRF forms 102-EN to transfer recognition points.

It's easy, and your club should do it. Recognition points do not earn interest. Their most important use is to provide an incentive to others to make new contributions to TRF. Points disappear (often) when a Rotarian resigns from the club or passes away. PHF recognition points should be <u>used sooner</u>, <u>not later</u>, as an incentive for contributions to TRF that help fund your club's projects, for the welfare of your community and the world.

If your club isn't 100% PHF, challenge it! Become a 100% PHF club by June 2020. Institute a 50:50 matching program and watch your club earn a well-deserved honor that never expires!

A list of 100% PHF clubs appears below. Questions? Please contact the author at davcgor@gmail.com

			Aso
			9/19/2019
Club Name	Group	Club#	Year Attained 100% PHF
Arroyo Grande	10	651	
Atascadero	11	652	
Bakersfield	2		2004-2005
Bakersfield Breakfast Bakersfield East	2	654 655	
Bakersfield North	2		2011-2012
Bakersfield Twilight	2		2012-2013
Bakersfield West	2	658	
Buellton	9	73587	
Camarillo	6	659	
Camarillo Sunrise	6	22172	
Cambria Carpinteria	11 8		2007-2008 2011-2012
Carpinteria Morning	8		2006-2007
Carpinteria Sunset	8	87818	2000 2007
Cayucos	11		2015-2016
China Lake	1	663	2000-2001
Conejo Valley	4		2003-2004
Delano	3		2011-2012
E-Club of One World	1	84535	
Fillmore	7 Ω	666	
Goleta Goleta Noontime	8	667 25047	2003-2004
Grover Beach	10		2011-2012
Indian Wells Valley	1		2001-2002
Kern River Valley	1	668	
Lompoc	9		2008-2009
Los Olivos	9	57138	
Los Osos	11		2011-2012
Montecito Moorpark	8 5		2005-2006 2008-2009
Moorpark Morning	5	78837	2006-2009
Morro Bay	11	672	
Newbury Park	4	21608	2008-2009
Nipomo	12		2008-2009
Ojai	7		2003-2004
Ojai West	7		2002-2003
Oxnard Oxnard Sunrise	6 6		2011-2012 2011-2012
Paso Robles	11		2006-2007
Paso Robles Sunrise	11		2008-2009
Passport Club of Centra	10	68062	2011-2012
Pismo Beach-Five Citie	10	21683	2006-2007
POSOE	10	84838	
San Luis Obispo	10	680	
San Luis Obispo de Tol Santa Barbara	10	21978 681	
Santa Barbara North	8		2011-2012
Santa Barbara Sunrise	8	22470	2011 2012
Santa Maria	12	682	
Santa Maria Breakfast	12	21788	2004-2005
Santa Maria South	12	687	
Santa Paula	7	683	
Santa Ynez Valley	9	684	2011 2010
Shafter Simi Sunrise	3 5		2011-2012 2010-2011
Simi Sunise Simi Sunset	5		2009-2010
Simi Valley	5	686	2000 2010
SLO Daybreak	10		2003-2004
Solvang	9	22626	2008-2009
Taft	3		2011-2012
Tehachapi 	1	24714	
Templeton	11	56814	0014 0040
Thousand Oaks	4		2011-2012
Vandenberg Village Ventura	9		2006-2007 2007-2008
Ventura Ventura East	7		1998-1999
Ventura Cast Ventura South	7		2011-2012
Wasco	3	694	
Westlake Sunrise	4		2013-2014
Westlake Village	4	695	2005-2006
Totals		71	4